MUSIC CITIES FORUM

BY SOUND DIPLOMACY

MARCH 22, 2018

VANCOUVER, CANADA

A DAY OF LEARNING, BEST PRACTICE AND EXAMPLES OF MUSIC'S ROLE IN CITIES IN CANADA AND BEYOND

March 22, 2018 saw Sound Diplomacy, Music BC, Creative BC, Factor & the Government of Canada, MusicCounts & Let's Hear It: 2018 Juno's Host Committee organise the first ever Music Cities Forum.

The event took a look into the current best practice in Canadian and North West American cities, exploring the extent of music's role within these places. Opening a cultural exchange between cities, the event invited participants to share ideas for integrating music into future plans, structures and ecosystems in cities.



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Music Cities Forum Vancouver was held on March 22nd 2018, and had 150 delegates from all over Canada and North West USA join a mix of panels, presentations and collaborative roundtables discussions.

80% OF SURVEY RESPONDENTS SAID THE EVENT WAS VERY GOOD

"AT A SOUND DIPLOMACY EVENT, YOU WILL MEET A RARE AND VALUABLE MIX OF MUSICIANS, FOLKS FROM THE MUSIC INDUSTRY, POLITICIANS AND GOVERNMENT STAFF AND MUSIC POLICY EXPERTS. THAT'S THE IDEAL FOR DISCOVERING HOW WE HAVE ENLIVENED OUR CITIES WITH LIVE MUSIC AND NEW IDEAS FOR DOING THAT."

Michael Gordon, Senior Downtown Planner, City of Vancouver

AT MUSIC CITIES FORUM VANCOUVER WE HAD:



PRESENTATIONS INCLUDED:

- Vancouver Music City Initiative
- Portland, Oregon, Learning From Our Neighbours
- Case Study: The Role Of Festival D'ete on Quebec Cities
- Music and Safety Summit in Seattle: A Case Study
- Stanstead House Concerts

PANELS INCLUDED:

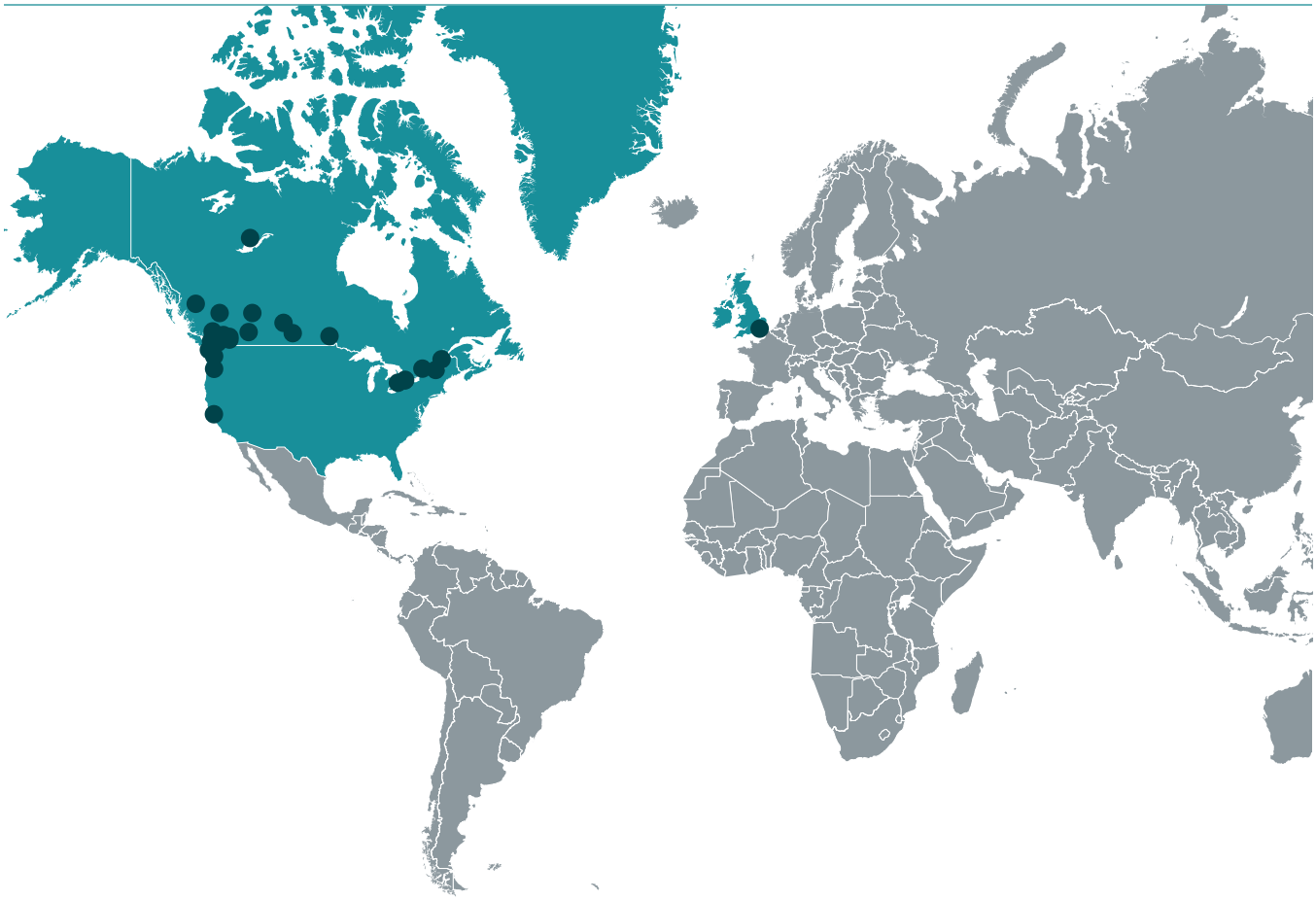
- Music Cities Policies: New Trends & Ideas In Canada
- A Discussion: Solving Noise, Ordinance And Density In Music Cities

ROUNDTABLES INCLUDED:

- We're New To This! What Do We Do?
- Music And Local Plans – Influencing The Long Term

> "I LEARNED A LOT FROM A WIDE VARIETY OF INTERESTING PEOPLE ALL FACING DIFFERENT PROBLEMS IN THEIR LOCATIONS."
>
> Carly Bradley, Executive Producer, Folk on the Rocks

CITIES AND COUNTRIES REPRESENTED



> INCREDIBLY USEFUL INFORMATION SHARED FROM MULTIPLE PERSPECTIVES AND EXPERIENCES. ECLECTIC GATHERING OF PEOPLE WITH REAL-WORLD WISDOM.
>
> Hal Newman,
> Chief Concert Host, The Stanstead House Concerts Network

Canada in focus



SPEAKERS

Louis Bellavance,
Director – Programming, Festival D'ete, Quebec City

Carly Bradley, Executive Producer, Folk On The Rocks, Yellow Knife

Kate Becker, Director, Office of Film + Music, City of Seattle

Cory Crossman,
Music Industry Development Office, Culture Office | Community and Economic Innovation, City of London

Councillor Heather Deal,
Councillor, City of Vancouver

Michael Gordon, Senior Downtown Planner, Downtown Group Department of Planning, Urban Design and Sustainability, City of Vancouver

Jocelyn Kane,
Consultant, 24 Palm Trees LLC & Former Exec Dir of San Francisco Entertainment Commission

Meara McLaughlin,
Executive Director, MusicPortland

Tyson McShane,
Senior Planner II | Long Range Planning, City of Saskatoon

Mark Milne, Sonic Unyon Records, Supercrawl Productions, Upholdings

Hal Newman, Chief Concert Host, The Stanstead House Concerts Network

Lynn Ross, Cultural Planner, Cultural Services, City of Vancouver

Sara Stasiuk, VP Finance and Operations, The Forks, Winnipeg





PARTNERS

MUSIC CITIES FORUM PARTNERS:

SOUND DIPLOMACY

musicbc

FACTOR
THE FOUNDATION ASSISTING CANADIAN TALENT ON RECORDINGS
WITH SUPPORT FROM CANADAS PRIVATE RADIO BROADCASTERS

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Canada

CITY OF VANCOUVER

let's hear it
2018 JUNO HOST COMMITTEE

creativeBC

BRITISH COLUMBIA
Supported by the Province of British Columbia

"

ATTENDING THE MUSIC CITIES CONFERENCE IN VANCOUVER BC WAS A REVELATION FOR ME AS A NEW LOCAL MUSIC ADVOCACY GROUP IN PORTLAND. EVERY PRESENTATION WAS RELEVANT AND COMPELLING. THE NETWORKING BETWEEN SESSIONS CREATED CONNECTIONS AND CONVERSATIONS THAT HAVE CONTINUED TO PROMPT NEW IDEAS FOR OUR OWN EFFORTS I WILL ATTEND AS MANY OF THESE GATHERINGS AS POSSIBLE IN THE FUTURE.

Meara McLaughlin, Executive Director, MusicPortland

VANCOUVER 2018 DELEGATES

ADAM KANE NORCOTT
Producer, Adam Kane Productions

ALEX GRIGG
Executive Director, Music BC Industry Association

ALLAN MARKIN President, South Okanagan Performing Arts Centre Society

ALLISON OUTHIT
Vice President, Operations, FACTOR

AMY TERRILL Executive Vice President, Music Canada

ANATOLIA CARRICO
Director, Red Gate Arts Society

ANDREA GRAHAM
Co-Founder and Music Director, Bass Coast Festival

ANDREW SPINDOR
Engineer, Vancouver Film Orchestra

ANGELA HARRIS Owner, Fair Wend Entertainment Services

ANITA HUBERMAN
CEO, Surrey Board of Trade

ANNA HILLIAR Production Manager, Bass Coast Festival

AUDREY TANNANT
Musician, Vancouver Musicians' Association

BOB D'EITH MLA, Legislative Assembly of BC

BRANDON WILBUR
Manager, Guilt & Company

BRANISLAV HENSELMANN
Managing Director, City of Vancouver

BRENDA GRUNAU
Manager, BC Music Fund

BRENNA KNOUGHT
Director, Planning & Development, CARAS | The JUNO Awards | MusiCounts

BRENT OLIVER
Director, Alberta Music

BRITTANY AYTON Program Administrator, Music BC Industry Association

BRYAN TASAKA Manager, Major Events & Filming, City of Richmond

CARLY KLASSEN Executive Director, Alberta Music

CARLY FREY Managing Director, Nordicity West

CARLY BRADLEY Executive Producer, Folk On The Rocks

CARRIE BROWN
Carrie Brown Management

CHRIS STARTUP
Musician, Vancouver Musicians' Association

CHRIS CAMPBELL Director of Culture & Entertainment Tourism, London Tourism

CHRIS NORWOOD
Director, Corporate Strategy, Nettwerk Music Group

CHRISTA VANDEBERG
Festival, Events & Animation Supervisor, Resort Municipality of Whistler

CHRISTINA CHI Business Manager, DMCL Chartered Professional Accountants

COREY POOLE
Communications Coordinator, Music Canada

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Music Industry Development Office, Culture Office Community and Economic Innovation, City of London

CLLR HEATHER DEAL
Councillor, City of Vancouver

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Client Development Director, Ticketmaster

DAVID PAY Artistic Director, Music on Main

DAVID WHITELOCK
Director, Fwd Play

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President, Factor

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Manager, MusicOntario

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GINA LOES
Program Analyst, Creative BC

HAL NEWMAN Chief Concert Host, Stanstead House Concerts Network

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Sport & Event Sales Manager, Tourism Kelowna

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Manager, Smithers District Chamber of Commerce

HEATHER BEATY
Musician, Vancouver Musicians' Association

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Assistant, Deputy Minister Canadian Heritage

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Musician, Vancouver Musicians' Association

JIM CARRICO Director, Red Gate Arts Society

JOCELYN KANE Consultant, 24 Palm Trees LLC & Former Exec Dir of San Francisco Entertainment Commission

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Owner, Guilt & Company

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Director – Office of Film & Music, City of Seattle

KATE WATTIE General Manager, Tonic Records

KELLY TWEEDALE
President, Vancouver Symphony Orchestra

KHARI MCCLELLAND
Musician, Owner Fearless Melodies Music Company

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Producer, Kristen Robinson Communications

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Community and Business Development Nimbus School of Recording & Media

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Production & Programming Coordinator, BrandLIVE

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Music Strategy Co-ordinator, Smithers District Chamber of Commerce

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Program Manager, Music BC

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LOUIS BELLAVANCE
Director – Programming Festival D'ete, Quebec City

LUKE JONES Events Manager, Sound Diplomacy

LYNN ROSS
Cultural Planner, Cultural Services, City of Vancouver

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Director, Hybridity Music

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Director of Public Space & Street Use, City of Vancouver

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MARY RUKAVINA
Filming & Special Events Manager, City of Surrey

MATT OWCHAR
Talent Buyer, This Is Blueprint

MATT MASTERS Program Leader, Alberta Music Cities

VANCOUVER 2018 DELEGATES

MATTHEW CARRICO
Festival Director,
Car Free Day

MEAGAN DAVIDSON
Co-Founder,
Tiny Kingdom Music

MEARA MCLAUGHLIN
Executive Director,
MusicPortland

MEGAN COOPER Business Manager, DMCL Chartered Professional Accountants

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Michael Averill Productions

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SaskMusic

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Vois Crèatives

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Communications and Community Engagement, Music BC Industry Association

PATRICK U ONUKWULU
Artistic Managing Director,
Festival African Heritage Music & Dance Society

PAUL CLARK
Manager of Programming,
Guilt & Company

PIERRE RIVARD
Executive and Artistic Director, Le Centre Culturel Francophone de Vancouver

PREETI YADAV
Special Events Coordinator,
City of Surrey

PREM GILL
CEO, Creative BC

RED HEARTBREAKER
Composer/Performer,
Heartbreaker Music

ROB CALDER
Founder, Secret Study

ROBERT CATHERALL
Consultant, Nighttime Economies

ROBIN LEBOE
CEO, Sessionwire Communication Inc.

ROBYN STEWART
Executive Director,
Breakout West

SAMANTHA REEVE
Main Street Festival Coordinator, Car Free Day

SANDRA GAJIC Director,
Vancouver Civic Theatre

SARA STASIUK VP, Finance and Operations, The Forks

SAVANNAH WELLMAN
Co-Founder,
Tiny Kingdom Music

SCOTT PLUSQUELLEC,
Nightlife Business Advisor,
Office of Film + Music,
City of Seattle

SCOTT JOHNSON
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SEAN BICKERTON
BC Director,
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Happy Hour Presents

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VEL OMAZIC
Executive Director,
Canada's Music Incubator

VICCI WELLER
Film Commissioner,
Thompson Nicola Film Commission

VICTORIA BRINDISE
Director, Red Gate Arts Society

WILL GEORGE
Manager of Tourism and Economic Development,
City of Merritt

CONTACT US

Please feel free to get in touch with us regarding any Music Cities Events inquiries.

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