MUSIC CITIES AWARDS

BY MUSIC CITIES EVENTS

Music Cities Awards 2022

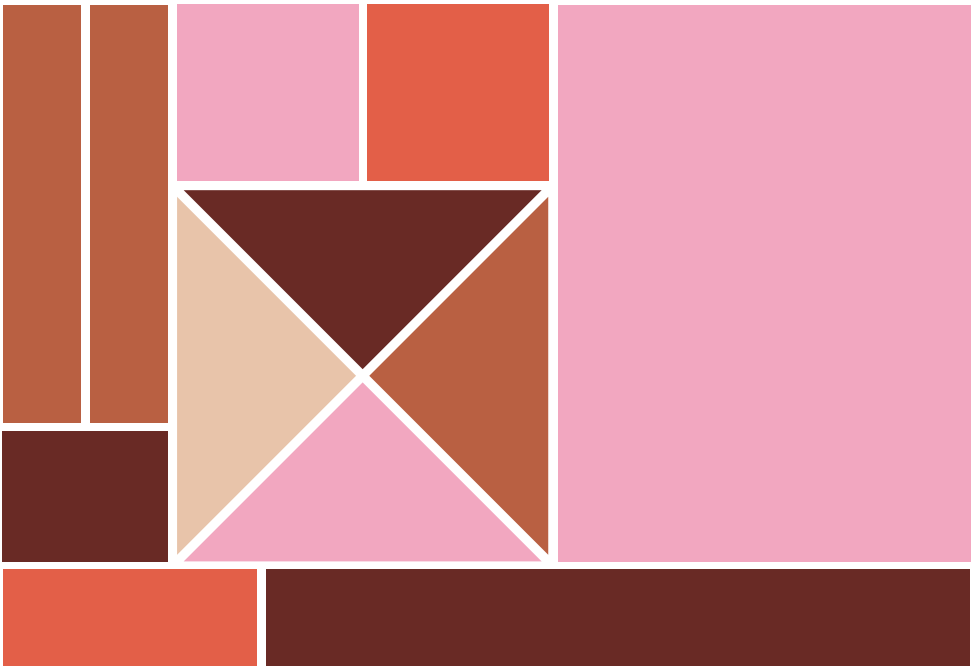
The 3rd edition and first-ever in person ceremony

PRESENTED BY

VISIT Bentonville

Music Cities Events and Visit Bentonville are proud to present the third edition of the Music Cities Awards, a global competition designed to acknowledge and reward the most outstanding applications of music for economic, social, environmental and cultural development in cities and places all around the world.

This edition featured 11 different categories and received 150+ applications from 38 countries and 6 continents. We are excited to announce the winners at the first-ever in person Music Cities Awards Ceremony, hosted as part of the 11th global Music Cities Convention in Tulsa.



Music Cities Events

Music Cities Events organises world-leading international conferences on the topic of music cities, produces the leading international awards ceremony Music Cities Awards, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places.

In everything Music Cities Events does, it aims to showcase the best uses of music by individuals, organisations and cities all over the world.

UPCOMING GLOBAL EVENTS:

Music Tourism Forum
Düsseldorf, Germany
November 9-10, 2022 | More info here

Music Tourism Convention
Cleveland, Mississippi, USA
April 11-14 2023 | More info here

Music Cities Convention
Huntsville, Alabama, USA
October 18-20, 2023 | More info here

Use the code TULSA20 to save an extra 20% off your tickets



HEADLINE SPONSOR

VISIT Bentonville
A NEW AMERICAN TOWN

Bentonville is an up-and-coming music destination with musical roots that run deep throughout Northwest Arkansas. If you're a songwriter, musician, touring band, entertainment entrepreneur, or just someone who loves live music – this New American Town and its vibrant music scene is the place for you.

Find out more here



A town of culture, community and music in Northwest Arkansas.

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VISIT Bentonville





What are the Music Cities Awards?

The Music Cities Awards is a global competition designed to acknowledge and reward the most outstanding applications of music for economic, social and cultural development in cities and places all around the world.

The awards also aim to promote best practices and demonstrate the value of music to the world.



CATEGORY #1

Best Global Music City



CATEGORY #2

Best Initiative to Support Diversity & Inclusion in Music

presented by
American Cancer Society



CATEGORY #3

Best Initiative to Support Music Education & Career Development

CATEGORY #4

Best Music Tourism Initiative



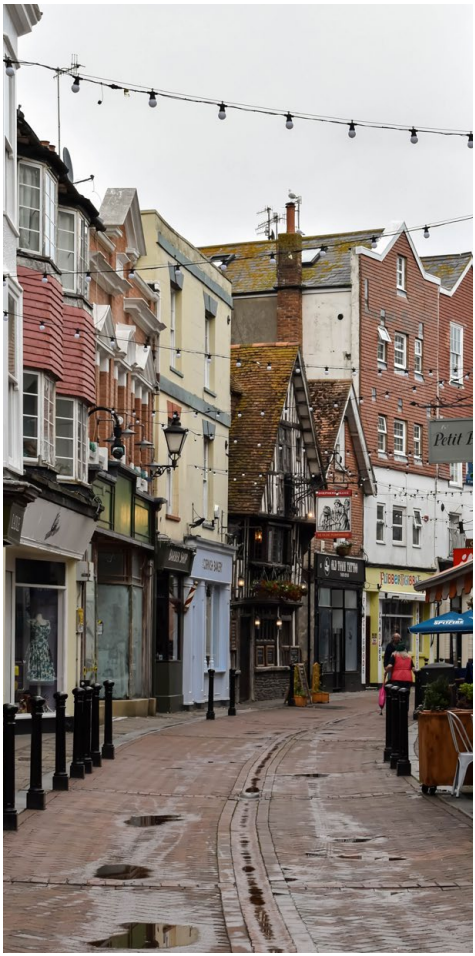
CATEGORY #5

Best Initiative Using Music to Improve Health & Wellbeing

presented by
Smokefree Music Cities

CATEGORY #6

Best Initiative Using Music to Support Environmental Sustainability



CATEGORY #7

Best Initiative Using Music for Economic, Social or Community Development in Cities

presented by Visit Fort Collins



CATEGORY #8

Best Night Time Economy Initiative



CATEGORY #9

HSV MUSIC OFFICE

Best Use of Music in Real Estate or City Planning

presented by
Huntsville Music Office

CATEGORY #10

Best Organisation or Individual Supporting Music in their City





CATEGORY #11

Best Digital Innovation to Support Musicians or Music in Cities

The Jury

Our 2022 Music Cities Awards Jury is composed of an inclusive global mix of music cities professionals, from economic development managers, educators, creative industry executives to leading diversity professionals.

BECC BATES, DIRECTOR, CREATIVE INDUSTRIES, DEPT FOR INNOVATION AND SKILLS (ADELAIDE, AUSTRALIA)



Becc is responsible for the development and delivery of strategies that support the ongoing development of the creative industries in South Australia.

Becc was instrumental in the establishment of the state's Music Development Office (MDO) which brought together the arts and industry areas of the State Government to recognise music as an industry as well as a creative endeavour. In addition, Becc drove the development of the St Paul's Creative Centre, a precinct to support creative enterprise.

The MDO is one of the three Executive Partners, along with the Adelaide Festival Centre and the City of Adelaide, working to meet the obligations of Adelaide's designation as a UNESCO City of Music.

Prior to this, Becc was a partner in a music management company and worked with many artists in; career development, business development, strategic direction, tour management and international contract negotiations.

BONNIE RICHARDSON-LAKE, PERMANENT SECRETARY, SOCIAL DEVELOPMENT & EDUCATION, GOVERNMENT OF ANGUILLA, MINISTRY OF SOCIAL DEVELOPMENT & EDUCATION (THE VALLEY, ANGUILLA)



Dr. Bonnie Richardson-Lake, an Anguillian descendant, was born and raised in New Jersey, USA. She completed her undergraduate studies at the Pennsylvania State University earning a BA in Spanish and a BS in Individual & Family Studies. She continued her schooling at Columbia University in New York City earning a Masters degree in Social Work and a Doctoral degree in Health Education. After working in Reproductive Health at the New York Presbyterian Hospital for over 11 years and serving as an adjunct professor at Columbia University, Dr. Richardson-Lake moved to Anguilla, West Indies in 2001. She currently serves as Anguilla's Permanent Secretary responsible

The Jury

for Education, Library Services Social Development, Sports, Youth & Culture, Probation, and Gender Affairs. Dr. Richardson-Lake has presented at several international conferences and is co-author of the publication "Support Groups that Work." She appeared on the ABC television documentary about teen-age pregnancy entitled "Jacqui's Dilemma."

FABIANA BATISTELA, DIRECTOR, SIM SÃO PAULO (SÃO PAULO, BRAZIL)



Fabiana Batistela has a degree in Social Communication and began her professional life as a reporter for Bizz Magazine. In 2002, she founded Inker Agência Cultural, a company specialized in communication consultancy for artists and music events, as well as idealization and production of projects. With a vast curriculum, the agency has already held several events and projects dedicated to new Brazilian music and numerous tours of international bands in Brazil. Fabiana is also the general director of the São Paulo International Music Week (SIM São Paulo/www.simsaopaulo.com), the largest music industry conference in Latin America, which has been taking place in São Paulo since 2013. In 2021, she launched the FIXE platform, a connection and dissemination project for artistic from Portuguese-speaking countries. She won the WME Awards by Music2 in 2018 in Music Entrepreneur of the Year category and is the mother of Luiz since November 2019.

JEB GUTELIUS, EXECUTIVE DIRECTOR, THE ALLY COALITION (VANCOUVER, CANADA)



Jeb is the Executive Director of The Ally Coalition, which helps the music industry respond to LGBTQ inequality. Jeb is also the co-founder of Sailworks, which creates innovative social change within the music industry ranging from urban education, women's empowerment in Sudan and Afghanistan, LGBTQ homelessness to public service. His solutions rely on collaborations across musicians, nonprofits, policy makers, funders, corporations, and fans. His experience includes a year in China, ten years developing and growing a New England-based clothing design and manufacturing company, and 15 years building non-profit organizations with musicians which combine philanthropy and fan engagement.

The Jury

JOSÉ FEUEREISEN, PRESIDENT OF THE BOARD, RED NACIONAL DE TERRITORIOS CREATIVOS DE CHILE/ FRUTILLAR CIUDAD CREATIVA (FRUTILLAR, CHILE)



José Feuereisen Cross, sociologist and partner of the Sustainable Development Agency Volcano. His experience has been linked mainly to community and territorial development in the dimensions of poverty, culture and education from both public and private sectors. He led the nomination of Frutillar as the first Chilean city recognized by UNESCO as a Music Creative City and from there, he has articulated a sustainable development agenda around culture and creativity.

Today he is president of the board on the organizations National Network of Creative Territories and Frutillar Creative City.

KELLEY PURCELL, VICE PRESIDENT, MEMBERSHIP & INDUSTRY RELATIONS, THE RECORDING ACADEMY(LOS ANGELES, USA)



Kelley Purcell currently serves as the Vice President of Membership and Industry Relations for the Recording Academy. She joined the Academy as the Executive Director for the Los Angeles Chapter in 2013 with a wealth of experience in nonprofit arts management. Purcell began her career as a consultant at Monitor Deloitte and from there, transitioned into the role of assistant to the director for the Office for the Arts at Harvard. She then worked as the marketing manager at Goldstar, an internet company that specializes in providing discount tickets to live entertainment events in cities across the US. She has been recognized as an Exemplar of Humanity Centered Media at the 2016 Media Done Responsibly Awards and was honored at the 10th Annual Toast to Urban Entertainment Executives in March 2017. In April 2018 she was honored to take part in the American Express Women in Music Leadership Academy.

KRISTEN CHAN, MANAGER, NATIONAL ARTS COUNCIL, SINGAPORE (SINGAPORE)



Kristen Chan is the Manager at the National Arts Council, Singapore. She believes that the arts can empower people to build meaningful connections and transform lives.
Kristen has worked with organisations based in Singapore, Hong Kong and London, in capacities ranging from stage production to research. She is currently part of a team that aims to inspire people and connect communities with the arts, through their work in formulating and implementing arts and cultural policies as well as supporting arts programmes.

The Jury

OJAY MCDONALD, CHIEF EXECUTIVE, ATCM (KENT, UK)



Ojay McDonald is the Chief Executive of the Association of Town & City Management. He works with government ministers, parliamentarians, UK Cabinet Office, economic development professionals, business leaders and place managers across the UK and Ireland to support town and city centres. He works on a range of policy issues including the UK's withdrawal from the EU, tax reform, local government finance, the EU and UN Urban Agendas, transport, housing, planning, retail, urban regeneration, COVID recovery and the climate emergency.

THULANI HEADMAN, CO FOUNDER/OPERATIONS MANAGER, BRIDGES FOR MUSIC (CAPE TOWN, SOUTH AFRICA)



Thulani Headman grew up in a family of musicians and in a township like Langa that has been home to many legendary artists, but unfortunately for most of them, life was challenging and didn't bring the rewards one would expect from a successful career. Bridges for Music was started as a platform for young talent from these communities to play internationally at festivals like Glastonbury in the UK or Tomorrowland in Belgium, having brought over 20 local artists overseas already.

After realising gaps in creative education and for creating more permanent impact at grassroot level, Thulani Headman started building Bridges Academy, a state-of-the-art learning space, which was envisioned as the dream school. An inspiring space with all the tools needed to thrive as a creative person, both personally and professionally. After years of hard work and challenges, the place saw its first students walking through the doors.

TIFFANY FUKUMA, MANAGING DIRECTOR, TRANS EUROPE HALLES (LUND, SWEDEN)



Activist, leader and organizer specializing in the DIY art scenes and nonprofit sectors in their relation to urban and social transformation, at an international level, Tiffany Fukuma is the Director of Trans Europe Halles, one of the oldest and largest independent cultural networks in Europe, whose members run vibrant, community led art spaces, established in repurposed buildings. Prior to this, she worked in the DIY and independent music sector and in the public service of culture for the French Government.



Eric Himan,
Singer, Songwriter
Tulsa/OKC, OK



Branjae,
Singer, Songwriter
Tulsa, OK



Casii Stephens
Singer, Songwriter
Tulsa, OK

Singing and Playing in Smoke Filled Venues Is Not OK

Local artists like **Branjae**, **Eric Himan**, and **Casii Stephens** are the heart of Oklahoma's culture in music cities like **Tulsa**.

Musicians and fans deserve nontoxic air where they work and play.

Your voice can make a difference!

SMOKEFREE MUSIC CITIES

PROVIDING THE SOUNDTRACK
FOR HEALTHY COMMUNITIES

SmokefreeMusicCities.org
@SmokefreeMusic

Schedule & Nominees

Opening Remarks

Amanda Khanga, Sales Director,
Visit Bentonville (AR, USA)

Master of Ceremonies: Siena Beacham,
Marketing & Education Manager,
Music Cities Events (Spain / USA)



Schedule & Nominees
Category #1

CATEGORY #1

Best Global Music City

AWARD PRESENTER:

Amanda Khanga, Sales Director, Visit Bentonville (AR, USA)



MEET THE NOMINEES:



City of Bogota (Colombia)

The Bogotá Philharmonic Orchestra is a public institution attached to the Secretary of Culture, Recreation and Sports of the Mayor's Office of Bogotá. It is the entity responsible for democratising and diversifying symphonic music in the City by disseminating the universal and national symphonic repertoire. Bogotá Philharmonic Orchestra's program is present in 20 public spaces across the city, including parks, squares, churches, theatres, educational centres and more, thus reaching multiple audiences in an attempt to create spaces for inclusion and cultural integration. The Orchestra's strategy in the cultural and creative sector has a strong history of promoting musical education throughout the city, transforming communities through music, while ensuring peaceful coexistence and reconciliation.

Schedule & Nominees
Category #1



Auckland City of Music (New Zealand) WINNER

Auckland City of Music is the office working across Auckland's musical cultures, ecologies, organisations, people and policy makers to connect the musical community to each other, and to the world. In the last year, the office has initiated and/or supported a range of initiatives which have sought to improve the ecosystem, bolster recovery from the pandemic, increase professional development, improve access and outcomes for practitioners and audiences, and tackle inclusion and equity. These include: EQ (Equaliser): a gender equality programme aimed at women musicians and filmmakers; Young Gig Makers: assisting young people to stage all ages events; Sync-Posium: a screen music workshop & conference; Music Producer Series: professional development for audio producers & engineers; Save Our Venues / Music In Venues fund: supporting events and infrastructure for grassroots music venues; Going Global: a boutique conference & showcase; Stand Up Stand Out: a region-wide school music performance competition; Songlines: a music heritage trail. Ka Mua Ka Muri: a series of film mini-concerts featuring emerging talent from the region; From The Pit: music photography exhibition and professional development talks.



Adelaide City of Music (Australia)

Adelaide is the capital of South Australia and the fifth largest city and only designated UNESCO City of Music in Australia. The 2015 designation acknowledges the breadth, depth and vibrancy of the city's music culture, its international reach, history, and aspirations. Isolated geographically, Adelaide's temperate climate, beautiful coastlines and multicultural community has nurtured a unique, can-do culture rooted strongly in the arts. Consistently voted one of the world's most liveable cities, Adelaide boasts Australia's oldest conservatorium of music and festival of the arts. Progressive public policy leadership, year-round festival calendar, and extensive networks of innovative music development initiatives, organisations, institutions, businesses and artists has created an environment that enables and inspires a flourishing and adaptive music culture.

Schedule & Nominees
Category #2

CATEGORY #2

American Cancer Society Cancer Action Network

Best Initiative to Support Diversity & Inclusion in Music

presented by
American Cancer Society

AWARD PRESENTER:

Cathy Callaway, Senior Director, State and Local Campaigns, American Cancer Society Cancer Action Network (USA)



MEET THE NOMINEES:

Nos artistes **lesbiennes** ont du talent.

Les Disques du Lobby (France)

Les Disques du Lobby is a platform to showcase upcoming french artists of the LGBTQ+ community. Exclusive tracks are released frequently on its SoundCloud page and DJs have the opportunity to record a show on their webradio partnership with Tsugi Radio. Since its launch (during the pandemic), the platform has supported more than 70 young french LGBTQ+ artists, released an official compilation, got media coverage and partnered with a webradio to help promote LGBTQ+ DJs on a monthly basis. Some of the exclusive tracks released on the project have helped grow careers. One of these tracks has been spotted by LANVIN and used for a Fashion Week promo video. The idea behind the project: showcase the diversity and the talent of the french LGBTQ+ community and help young artists get more exposure. All genres are accepted, from french pop to techno, indie rock to ambient.

Schedule & Nominees
Category #2



RefleXions Music Series: University of Arkansas (AR, USA)

RefleXions Music Series is a project funded by the University of Arkansas Chancellor's Grant for the Humanities and Performing Arts Initiative and is sponsored by the Fulbright College of Arts and Sciences, the Department of Music, KUAF 91.3 and the Women's Giving Circle, and most recently, MAAA/Walton Family Foundation's Artists360. It is a social arts project with two aims. First, to promote the performance of repertoire by diverse musicians. Second, to support both musicians and audiences by providing access to development opportunities in the form of concerts, master classes, community gatherings and panel discussions. RefleXions Music Series hosted its first virtual residencies in 2020 and 2021. By partnering with NPR affiliate KUAF 91.3, RefleXions also reached new communities through creation of a podcast featuring conversations with guest artists about rebalancing the classical music world through excellence and advocacy.

Warner Music Group Global DEI Institute (Global) WINNER

The first of its kind in the music industry, Warner Music Group's Global DEI Institute is a hub of innovation, learning, and action, driving impactful change at WMG and beyond. Through its initiatives in the areas of education, innovation, culture, social impact, and research that draw on the expertise of a wide range of thought leaders, the institute pushes to advance diversity, equity, and inclusion in the music industry – starting first within WMG. Having launched in February 2022, the organisation has offered six publicly streamed cultural and educational conversations on topics ranging from queer representation in media to the legacy and influence of Black soul artists. It is also a repository of resources to promote inclusion and awareness of the diversity of gender identities. The DEI has also established for each of WMG's US-based labels a Task Force that set goals related to diverse representation, career progression, inclusion, and accountability and outline actions they'll take to achieve them.

Schedule & Nominees
Category #2



Women's Philharmonic Orchestra – Bogota Philharmonic Orchestra (Colombia)

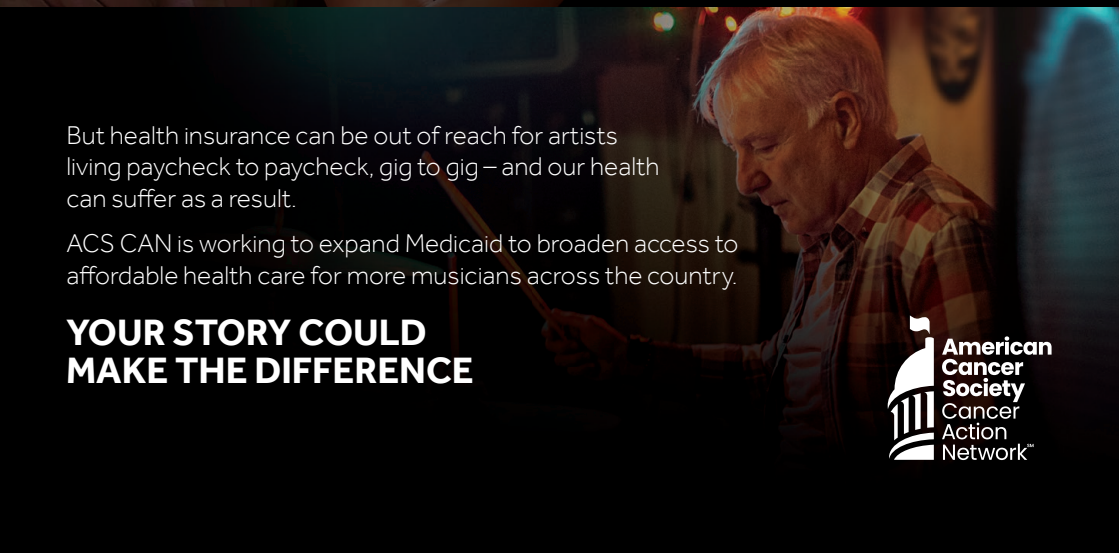
The Women's Philharmonic Orchestra of the Bogotá Philharmonic Orchestra is the first orchestra made up 100% by women created in Colombia. It is a living symbol of the struggles for gender equality in the city. The creation of this orchestra lays the foundation for women to assume leadership in classical music. This project is part of the Bogotá Philharmonic Orchestra (OFB), a public institution attached to the Secretary of Culture, Recreation and Sports of the Mayor's Office of Bogotá. The OFB promotes the democratisation and diversification of symphonic music by disseminating the universal and national symphonic repertoire in different stages across Bogota such as parks, environmental hubs, squares, churches, theatres, educational centres and other public spaces, in an attempt to reach multiple audiences and promote spaces for inclusion and cultural integration.



BEING AN ARTIST



SHOULDN'T MEAN BEING LEFT BEHIND



But health insurance can be out of reach for artists living paycheck to paycheck, gig to gig – and our health can suffer as a result.

ACS CAN is working to expand Medicaid to broaden access to affordable health care for more musicians across the country.

YOUR STORY COULD MAKE THE DIFFERENCE

American Cancer Society Cancer Action Network℠

Schedule & Nominees
Category #3

CATEGORY #3

Best Initiative to Support Music Education & Career Development

AWARD PRESENTER:

Bonnie Richardson-Lake, Permanent Secretary, Social Development & Education, Ministry of Social Development & Education, Government of Anguilla (Anguilla)



MEET THE NOMINEES:



Take Note Colorado (CO, USA)

Take Note Colorado is a nonprofit organisation founded in 2017, with the mission to provide equitable access to musical instruments and instruction to all youth (Grades K-12) in Colorado. Take Note supports programs that are inclusive, student-centred, and culturally responsive, and the organisation has invested hundreds of thousands of dollars in providing access to music education for Colorado youth who currently or historically lack such opportunities. As of July 2022, nearly $300,000 in grant funding has been allocated to 30 or more organisations and individuals reaching underserved audiences with access to education via inclusive, culturally relevant instruction and access to instruments and technology. One unique aspect of this effort is that local musicians with national and international acclaim have been engaged to help support the mission, such as Wesley Schultz of The Lumineers, who is the current Music Ambassador and Honorary Board Chair.

Schedule & Nominees
Category #3



Launchpad by Music Local (UK) WINNER

Launchpad is Music Local's emerging talent development program, which supports artists and emerging professionals throughout Yorkshire. It provides advice, funding, showcase opportunities, workshops, skills development and networking for the music sector in Yorkshire, with a focus on those in emerging careers. It has reached over 1000 people over the last 3 year, working directly with over 100 artists, music organisations and emerging industry professionals across the region. Supported artists and projects have secured grant funding from a range of sources including PRS Foundations' Power Up programme, Arts Council England and Help Musicians. The Launchpad Futures strand links these career development opportunities with a leadership program which partners with Music Managers Forum and local music education hubs to promote and raise awareness of music careers and development opportunities within school. This collaboration between the music sector and music education has been recognised in the UK government's National Plan for Music Education white paper.



MMI Works and In-Schools Programs – Memphis Music Initiative (TN, USA)

Memphis Music Initiative (MMI) invests in youth through transformative music engagement, inspiring creativity and liberation mindsets for Black and brown youth in Memphis. MMI has developed a model centred in racial equity and social justice, to use Memphis' Black musical legacy as a muse for cultural pride, self-expression, and self-worth. Its core offerings include a teaching artist Fellows program that places working local musicians (spanning genres from jazz to hip-hop to classical) in K-12 school music programs, an out-of-school and summer internship program, and a technical assistance program that provides support for other youth-serving music organisations operating at the grassroots neighbourhood level.

Schedule & Nominees
Category #4

CATEGORY #4

Best Music Tourism Initiative

AWARD PRESENTER:

Matt Stockman,
Vice President of Experience and Events,
Tulsa Regional Tourism (OK, USA)



MEET THE NOMINEES:



Bach by Bike (Germany)

Bach by Bike is a travel agency led by two musicians offering musical guided cycling tours mainly along the places where Johann Sebastian Bach lived. The tours include its birthplace Eisenach and continue almost chronologically, reaching its death place in Leipzig. Bach by Bike also cooperates with different music festivals to connect their concerts with cycling and thus supports sustainable tourism. The musicians leading the project studied together at the Music University of Detmold. Mareike is a violinist with the Beethoven Orchestra Bonn, a baroque violinist and member of Ensemble Horizonte for contemporary music. Anna-Luise is a freelance mezzosoprano in Berlin. She is performing as a soloist in opera and concert. Together they founded the Bach by Bike Ensemble, which performs in different open air places, with the goal to bring music where it rarely happens, and connect these places through cycling tours.

Schedule & Nominees
Category #4



Festival Pirineos Sur by Sonde Producciones (Spain)

Every summer, Pirineos Sur's natural auditorium and floating stage attracts nearly 50,000 visitors to the village of Lanuza, becoming the main driver for off-season tourism in the Valle de Tena, an area that has traditionally been heavily dependent on the winter season. The hotels and resorts that used to close for the summer now boast a 98% occupancy rate during the four weekends that the festival spans across, thanks to visitors from 26 countries, and all 50 Spanish provinces. 80% of the audience travels to the festival from outside the province of Huesca, and the average stay is five nights. Sonde 3 Producciones, the Spanish music production company behind this project, specialises in booking, management and festivals. Since 2020, it has the administrative concession for Festival Pirineos Sur, one of the longest running world music festivals in the country, which has taken place since 1992.



Hotels Live Safe Concert Series (AB, Canada)

WINNER

Hotels Live Canada, located in Calgary, Canada found a way to repurpose hotel pool decks, atriums and parking lots into COVID-safe concert venues. Between July 1, 2020-March 31, 2022, Hotels Live successfully produced over 80 live, in-person concerts and events in Calgary at 2 hotel properties, selling over 4,700 hotel rooms to over 15,000 patrons, with zero reported cases of COVID-19 transmission at any of its events. Hotels Live were the first promoters in Canada to bring back live, in-person concert events on July 1st 2020. When gathering limits were capped at 25-50 people outdoors in the first year of COVID-19, the organisation was able to gather up to 400 people every Saturday for live concerts, using this innovative model. People travelled from across Canada to see these exclusive concert events.

Schedule & Nominees
Category #5

CATEGORY #5

Best Initiative Using Music to Improve Health & Wellbeing

presented by
Smokefree Music Cities

AWARD PRESENTER:

Cynthia Hallett, President and CEO, American Nonsmokers' Rights Foundation (CA, USA)



MEET THE NOMINEES:



Street Beats Foundation (South Sudan)

Street Beats Foundation, in collaboration with 14 more different artists, recorded a COVID-19 awareness song to educate people in South Sudan on how they can identify the signs of coronavirus and on some of the measures to be able to prevent further spread in their communities and in South Sudan at large. Street Beats was formed in 2016 as a music group aimed at passing vital messages and inspirations to promote Health, Education, Peace, Unity, In 2019, the group became the Street Beats Foundation, a National Non-Governmental Organisation (NNGO) with the aim to mentor young people and encourage them to set an example through the promotion of culture and creative industries in South Sudan.

Schedule & Nominees
Category #5



Asociación Música Para Despertar (Music To Awakening Association) (Spain) WINNER

Música Para Despertar is a non-profit association that raises awareness and carries out training on the contribution of autobiographical music to the well-being of people living with Alzheimer's Disease and other dementias (such as Parkinson's or Vascular). The organisation focuses on: direct musical care for people with dementia; training for family members, caregivers and professionals; social awareness on dementia and the benefits of music. By analysing the life history of each person, the association creates personalised playlists and analyses people's day to day evolution. With this methodology, they have managed to serve more than 600 people train more than 900 professionals and caregivers around the world.



CMFD Productions (Mozambique)

CMFD Productions is all about telling great stories and producing lively creative content that connects people around important health and human rights issues. It's a production house that creates content such as radio dramas, documentaries, videos, narrative text, photography, audio stories, web content, comics and more. Music for Social Change has been a key part of CMFD Productions for over 20 years. This includes the Sigauque Project, a band that shares music confornting social issues, such as women's rights, HIV awareness, promoting access to care after sexual assault, food security, and more.

Schedule & Nominees
Category #5



The Well: A Mindful Moment (OH, USA)

Mindful Music Moment is a program by The Well that provides students, teachers and parents a daily practice in down regulating the autonomic nervous system, which relies on music to send calming music and signals to the base of the brain. This program combines aspects of mindfulness, arts, and nature to serve 300+ schools nationally (U.S) with mindful prompts and world-class music in partnership with symphonies and other music organisations. In the past 3 years, The Well has created a web app and TV Channel for UC Health Hospital patients with soothing content that integrates content from Mindful Music as well as other community partners; Led a 10 week Sound Healing/Music Making experience for adults with Alzheimers; Led a sound lab with music and play at the Contemporary Arts Center; amongst more projects.



Music Care/Digital Therapeutic (DTx) (France)

Working with globally recognized research teams, Music Care develops effective therapeutic solutions that combine Music and Neurosciences. Music Care is the first digital therapy validated by 150+ scientific studies to significantly decrease pain and anxiety by more than 50% with its clinically designed musical composition algorithms. This solution has been the subject of nearly 50 clinical studies and has been implemented in some of the world's most renowned hospitals and clinics. The results show a decrease of pain level by 50%, decrease of anxiety level by 70% and decrease of pain care duration by 30%.

Schedule & Nominees
Category #6

CATEGORY #6

Best Initiative Using Music to Support Environmental Sustainability

AWARD PRESENTER:

Daniella Pimienta, Director, Mapa Sound System (Brasil)



MEET THE NOMINEES:



DGTL Festival (Netherlands)
WINNER

DGTL is a festival that is organised on an annual basis on the NDSM wharf in Amsterdam. With over 40,000 visitors, DGTL is all about discovering, inspiring, and surprising. These keywords roll out in a combination of unique art and revolutionary sustainability plans. In doing so, DGTL makes a positive impact on the climate and the social well-being of visitors. In 2017, DGTL was named Amsterdam's most innovative and sustainable organisation and in 2019 it was named the most sustainable festival in the world by A Greener Festival. The organisation behind DGTL uses the festival as a testing ground for urban sustainability. By continuously innovating on the festival site, they hope to make discoveries that can be applied to major cities. After years of development, this has resulted in the launch of the DGTL's framework, which consists of 5 main themes: Materials, Food, Energy, Mobility, and Water. In 2022, DGTL organised the first circular and climate-neutral edition.

Schedule & Nominees
Category #6



Green Vinyl Records (Netherlands)

Green Vinyl Records is a pressing company that has developed a new environmentally friendly method for producing music records without toxic PVC plastics and achieved a 90% reduction of CO2 compared to traditional vinyl record pressing. Its production process doesn't use natural gas, but only electricity, and is fully automated. Compared to traditional production, this method uses over 90% less energy and improves the music quality and longevity of the records.

Circular Festivals

Green Deal Circular Festivals (Netherlands)

Green Deal Circular Festivals is an initiative through which the government of The Netherlands provides a platform for festivals in Europe to work together to achieve circularity by 2025. The ultimate goal is to lead the sector to a circular and climate neutral future, as well as engage visitors and inspire others. With their creativity, entrepreneurship, mostly fenced-off boundaries and temporary nature, festivals serve as a microcosm for circular innovation. Given that festivals have to provide for all basic needs, such as sanitation, food, waste disposal and transport, they can serve as a model for cities. The Green Deal Circular Festivals network include Amsterdam Open Air, Boardmasters, Body & Soul, Boomtown, DGTL, Down the Rabbit Hole, Into The Great Wide Open, Lollapalooza Berlin, Lowlands, North Sea Jazz, Roskilde, Shambala, Vierdaagse feesten, We Love Green and Zwarte Cross.

Schedule & Nominees
Category #6



Serenade (Australia /UK)

Serenade is a music technology company and NFT marketplace that produces eco-friendly digital collectibles. The company not only uses the most efficient blockchain available but also gives artists the ability to create alternative products to help reduce their environmental impact. Serenade digital collections give artists the ability to offer fans more environmentally friendly products, helping them to reduce their individual carbon footprint by reducing the need to produce physical records and merchandise. A Serenade NFT emits just 1/10th of the carbon of a tweet, which comes to 1/44,000th of the footprint of a normal NFT. This is done through an energy-efficient NFT authentication method called 'Proof of Stake,' a counterpoint to the standard Ethereum 'Proof of Work' method.


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350+ FESTIVALS AND EVENTS YEAR ROUND
VisitFortCollins.com
VISIT FORT COLLINS COLORADO

Schedule & Nominees
Category #7

CATEGORY #7

Best Initiative Using Music for Economic, Social or Community Development in Cities

presented by Visit Fort Collins

AWARD PRESENTER:

Cynthia Eichler, President and CEO, Visit Fort Collins (CO, USA)



MEET THE NOMINEES:



Free Symphony Orchestra of Quibdó by Fundación Nacional Batuta (Colombia)

Fundación Nacional is a non-profit organisation created in 1991. The entity's objective is to contribute to the improvement of the quality of life of children, adolescents and young people in Colombia through musical training. Each year, the organisation serves an average of 40 thousand children, adolescents and young people, most of them victims of the armed conflict or people in situations of extreme social vulnerability. The Free Symphony Orchestra of Quibdó was born to tackle social problems caused by the different forms of violence in the Chocó Department (an area in Western Colombia) The Orchestra is currently formed by 170 participants between 7 and 18 years of age: 96% are Afro-descendants, and the vast majority live in serious or extreme poverty. In the past 10 years, the Orchestra has positively transformed the community of Chocó and is currently a reference for social mobility and the construction of life projects for the younger generations.

Schedule & Nominees
Category #7



Bogotá Philharmonic Orchestra (Colombia)

The Bogotá Philharmonic Orchestra is a public institution attached to the Secretary of Culture, Recreation and Sports of the Mayor's Office of Bogotá. It is the entity responsible for democratising and diversifying symphonic music in the City by disseminating the universal and national symphonic repertoire. Bogotá Philharmonic Orchestra's program is present in 20 public spaces across the city, including parks, squares, churches, theatres, educational centres and more, thus reaching multiple audiences in an attempt to create spaces for inclusion and cultural integration. The Orchestra's strategy in the cultural and creative sector has a strong history of promoting musical education throughout the city, transforming communities through music, while ensuring peaceful coexistence and reconciliation.



Palestine Music Expo (Palestine) WINNER

Palestine Music Expo and Palestine Music Office are non-profit organisations that are building a sustainable music industry in Palestine. Palestine Music Office mobilizes young people and musicians in the Occupied Palestinian Territories (OPT) to work together to build a music industry that can provide economic and employment opportunities as well as create platforms for creativity and debate, strengthening the voices of those who are directly affected by living conditions in the OPT. Since 2017, PMO has been holding its flagship event Palestine Music Expo (PMX) in Ramallah every year. Palestinian artists build on the opportunities and exposure provided by PMX to develop trade, cultural capital and a stronger economy for Palestinian music as well as support and further develop Palestine's music in the world.

Schedule & Nominees
Category #8

CATEGORY #8

Best Night Time Economy Initiative

AWARD PRESENTER:

Shain Shapiro, Executive Director, Center for Music Ecosystems & Founder & Chairman, Sound Diplomacy (UK)



MEET THE NOMINEES:



Night Time Economy Solutions (UK) WINNER

Night Time Economy Solutions is a team of night time economy experts, working with businesses, local authorities, business improvement districts, and police forces to create innovative, safer, and more inclusive nights out. Their specialism includes: Night Time Economy (NTE) cultural and business strategies, women's night safety charters and strategies, NTE audits, training relating to the night-time economy, bespoke night time economy research and grant writing. NTE Solutions has worked alongside several cities in the UK and Ireland. NTE Solutions worked with Wiltshire Police and the MET to develop the first Policing the Night Time Economy Course, as well as with Bristol City Council and Bristol Nights to develop an Anti-Sexual Harassment (ASH) Training course for all night-time venues.

Schedule & Nominees
Category #8



Bogotá 24 Hours by Secretariat of Economic Development at Bogota Mayor's Office (Colombia)

Bogotá 24 Hours is a strategy that promotes productive and cultural activity during unconventional hours as part of the actions aimed at reactivating the economy in Bogotá and the international positioning of the city. In 2020, a first pilot was implemented in the district of Chapinero, involving 302 commercial establishments. An average increase of 35% in sales was registered and an average of 2.94 employees were hired per establishment. 43.18% of the participating businesses increased their opening hours. In 2021, the strategy involved 5,009 businesses in 11 districts in the city. It included more than 85 artistic, musical and civic interventions. One of these was the first Night of the Museums in Bogotá. 59% of the participating businesses perceived an increase in their sales, with zero criminal acts during the 2 months of intervention. It is estimated that more than 100,000 visitors took part in the activities that were held as part of this project.



Friday Night Live by the City of Adelaide (Australia)

As a UNESCO City of Music, the City of Adelaide (CoA) is committed to enabling a thriving music ecosystem where music can be enjoyed everywhere. Friday Night Live was an easy to apply for fund for live music venues, as well as other venues wanting to offer live music, designed to support the sector to re-emerge from the pandemic. Opening in December 2021, funding enabled gigs through to August 2022. Friday Night Live was co-funded through CoA ($135,000) and the Capital City Committee ($45,000) as part of 'Reignite Adelaide', a program designed to attract people back to the City following COVID-19 lockdowns, and support business recovery. Friday Night Live was run as an incentive scheme, providing funding of up to $6k to City & North Adelaide businesses to increase the number of live music nights, or begin hosting it if new to live music. A simple application form and a single point of contact to support the venues was its key to success. Applications were also assessed by an industry specialist from Music SA. 40 businesses were supported through the scheme with all eligible applications funded or part funded.

Schedule & Nominees
Category #9

CATEGORY #9

HSV MUSIC OFFICE

Best Use of Music in Real Estate or City Planning

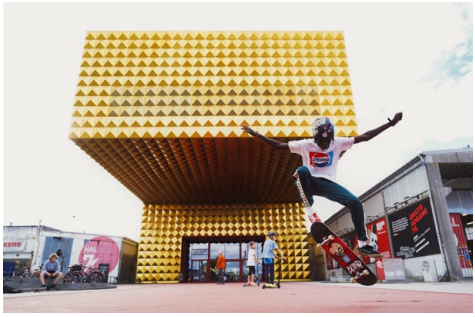
presented by
Huntsville Music Office

AWARD PRESENTER:

Matt Mandrella, Music Officer, City of Huntsville (USA)



MEET THE NOMINEES:



The Musicon District (Denmark) WINNER

Musicon is an urban development project, where Roskilde Municipality, many local enthusiasts and other partners came together to transform an industrial site into a new creative district using culture and music as a driver. This method is unique in a Danish context and disrupts the traditional planning paradigm by not starting from a master plan. Instead, the district is developed in stages, where the municipality plans for smaller areas and creates a space for the built environment and for life in the district to grow into permanent frameworks on an ongoing basis. From the beginning, the district has been based on Roskilde Municipality's Music City strategy and has served as a testing platform for new ways of building a business and entrepreneurial environment that includes sustainable solutions and ensures a permanent framework for music and culture stakeholders.

Schedule & Nominees
Category #9



Bob Dylan Center by Tulsa Office of Film, Music, Arts, and Culture (USA)

Located in the Tulsa Arts District, the Bob Dylan Center serves to educate, motivate and inspire visitors to engage their own capacity as creators. While the center is anchored by a permanent exhibit on the life and work of Bob Dylan, it also offers additional exhibits, public programs, performances, lectures and publications, through which it aims to foster a conversation about the role of creativity in our lives. As the primary public venue for the Bob Dylan Archive collection, the centre offers curated exhibits pulled from the priceless collection of more than 100,000 items spanning Dylan's career, including handwritten manuscripts, notebooks and correspondence; films, videos, photographs and artwork; memorabilia and ephemera; personal documents and effects; unreleased studio and concert recordings; musical instruments; and many other elements.



360 Paris Music Factory (France)

The 360 reflects the ambition to create a building entirely dedicated to music, which includes the processes of creation, recording and broadcasting. Based in Paris' Goutte d'Or neighbourhood, an area traditionally inhabited by African migrants and somewhat looked down by local authorities in previous decades, the goal of this project is to preserve cultural diversity, allow developing artists to express themselves and make culture accessible to all. Built at the corner of rue Myrha and rue Léon its architecture invites passersby to come and discover the artistic program. The 360 also works to transform the neighbourhood through job creation, partnerships with associations and schools, relations with local businesses and shops.

Schedule & Nominees
Category #9



Hotels Live Staycation Concert Series (AB, Canada)

Hotels Live Canada, located in Calgary, Canada found a way to repurpose hotel pool decks, atriums and parking lots into COVID-safe concert venues, where patrons could safely watch concerts from their hotel balconies & suites. Between July 1, 2020-March 31, 2022, Hotels Live successfully produced over 80 live, in-person concerts/ events in Calgary at 2 Hotel properties, selling over 4,700 hotel rooms to over 15,000 patrons, with zero reported cases of COVID-19 transmission at any of its events. They were the first promoters in Canada to bring back live, in-person concert events on July 1st 2020. When gathering limits were capped at 25-50 people outdoors in the first year of COVID-19, Hotels Live were able to gather up to 400 people every Saturday for live concerts, using this innovative model. People travelled from across Canada to see our exclusive concert events.

Schedule & Nominees
Category #10

CATEGORY #10

Best Organisation or Individual Supporting Music in their City

AWARD PRESENTER:

Reid Wick, Membership & Industry Relations, Recording Academy (USA)



MEET THE NOMINEES:



District Institute of Arts – Bogotá (IDARTES) (Colombia)

The District Institute of Arts (IDARTES) is part of the Mayor's Office of Bogota in Colombia. Its main mission is to guarantee the full exercise and enjoyment of cultural rights by citizens, bringing different dimensions of artistic practices and experience closer to people's daily lives. IDARTES is responsible for developing artistic training programs, organising the main music, dance and theatre festivals in the city, and managing and programming the playhouse and stage network for the most important arts in the country. Some of its music-focused initiatives include an Incentive Program that delivers economic incentives to relevant agents in the creative sector, a Music Training Program and the Reto Project, which seeks to strengthen the city's music business industry.

Schedule & Nominees
Category #10





Les Scènes de Musique Alternatives du Québec (Les SMAQ) (QC, Canada)

Les Scènes de Musique Alternatives du Québec (Les SMAQ) is an organisation whose main aim is to represent smaller independent music venues so as to give them a voice and defend their interests. Its members represent more than 75% of the music concerts in Québec each year. Throughout different projects and services, it contributes to the support, collaboration and partnership between its members and other cultural organisations by encouraging and developing joint initiatives. Les SMAQ offers resources sharing, collective promotion, and professional development to its members. It is the first of its kind to be recognized by all levels of governments. Its members are the only independent venues in Canada to be supported as cultural spaces.

Kevin McManus (UK) WINNER

Kevin McManus is currently Head of UNESCO City of Music for Liverpool. Prior to this, he was the Curator at the UK's only national museum of rock and pop music, the British Music Experience. Kevin has been involved and influencing the Liverpool music scene since the age of 18 when working for NME. As well as NME, his music journalism career also included The Face, ID and MixMag. He went on to work for the University of Liverpool writing a number of books about Liverpool music history and the social and economic context in which it was made. Later, Kevin developed the pioneering creative industries sector development agency for Liverpool, Merseyside ACME, which he led for almost 20 years. Kevin's achievements during this period included setting up Baltic Creative CIC (the catalyst for the regeneration of the Baltic Triangle) and Sound City (the UK's leading independent festival for new music).

Schedule & Nominees
Category #11

CATEGORY #11

Best Digital Innovation to Support Musicians or Music in Cities

AWARD PRESENTER:

Matt Stockman,
Vice President of Experience and Events, Tulsa Regional Tourism (OK, USA)



MEET THE NOMINEES:



Mdundo.com (Kenya)
WINNER

Mdundo.com is a music service that focuses on the African middle-class, with particular attention to local music fans that do not have the technical and economical capabilities to use other streaming services. Currently, Mdundo.com counts 20m monthly active users across Africa, with +100,000 African artists registered to the service. This service is adjusted to the context of telecommunications in Africa, where mobile devices are in the low-end of technology, have limited storage, and customers face a high cost of internet. In this way. Mdundo allows downloads from a website that has been tailor made to use very little data and serves music in a quality that limits the internet usage and storage needed to consume the music. Mdundo.com also addresses the problems of royalty collection enforcement across Africa, helping local artists to receive fair royalties for their presence on the platform.

Schedule & Nominees
Category #11



Polyglot by Novalia (UK)

Novalia is an award winning creative technology company that uses printed conductive ink to bridge the physical with the digital, creating immersive, musical installations & interactive products. In Novalia's world, posters can play you songs, paper album covers can be DJ controllers, walls create unfolding soundscapes and tray liners can allow you to remix music. Polyglot is a radical prototype which focuses on a specific kind of futuristic thinking that puts a special value on analog (non-digital) technologies, by combining audio with everyday materials like paper, cardboard and a small circuit board. Polyglot is the first museum audio guide to use Novalia's technologies as a tool for communication and learning. Novalia's unique technology enables Polyglot to function as a didactic guide. The guide's artwork sparks imaginative thinking about the future, and adds a layer of sophistication to otherwise bland, didactic tools used for traditional museum interpretation.



MiMU (UK)

MiMU is a team of artists, technologists and designers developing cutting-edge wearable technology for the performance and composition of music. Founded by Grammy award-winning musician Imogen Heap, MiMU has captured worldwide attention by showing that there is a better way to make music than with sliders and buttons – through the complex movement of the human body. MiMU Gloves are wireless, wearable, gestural musical instruments and controllers. The gloves contain sensors which measure the bend of the fingers and orientation of the wrist. Combined with MiMU's software 'Glover', these gloves allow musicians to compose music using expressive gestures in a way that is much more engaging than traditional electronic music interfaces. By placing human expression at the centre of music creation, MiMU Gloves change the way that musicians compose and perform music using computers.

Schedule & Nominees

Closing Remarks

Siena Beacham, Marketing & Education Manager, Music Cities Events (Spain / USA)



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