

MUSIC CITIES AWARDS

by MUSIC CITIES EVENTS

2023



SAXONY. STATE OF THE ARTS.



Music Cities Events and Saxony, State of the Arts are proud to present the fourth edition of the Music Cities Awards, a global competition designed to acknowledge and reward the most outstanding applications of music for economic, social, environmental and cultural development in cities and places all around the world.

This edition features 11 different categories that received 200+ applications from 25 countries and 6 continents. We are excited to announce the winners at the Music Cities Awards Ceremony, hosted as part of the 12th global Music Cities Convention in Huntsville, AL, USA.



MUSIC CITIES EVENTS

Music Cities Events organises world-leading international conferences on the topic of music cities, produces the leading international awards ceremony Music Cities Awards, and runs the Music Cities Community, the first-ever platform for professionals in all industries using music to create more value in towns, cities & places.

In everything Music Cities Events does, it aims to showcase the best uses of music by individuals, organisations and cities all over the world.

UPCOMING GLOBAL EVENTS:

Music Cities Forum, November 14, 2023
@Huddersfield, Great Britain

Music Tourism Convention, May 29-31, 2024
@Cape Breton Island, Canada

Music Cities Convention, Nov, 2024
@Riyad, Saudi Arabia



HEADLINE SPONSOR

SAXONY. STATE OF THE ARTS.

Saxony, Germany, is a unique cultural destination and a thriving land of music. This region is home to some of the most influential musicians and orchestras from around the world. Their commitment to promoting the arts and music in the region is outstanding and aligns perfectly with the values of the Music Cities Awards.



GRAND OPERA – CREATED BY AN ARCHITECT.



The Semper Opera is truly one of the world's most beautiful opera houses – but just one of the many finebuildings in Saxony. And with around 1,000 palaces, castles and gardens, it's not easy to be the fairest of them all. Competitors for the title include the spectacular "Blue Wonder" bridge over the River Elbe. But why not take a look and decide for yourself? For information call (503) 227-1750 or click www.saxonytourism.com

SAXONY. STATE OF THE ARTS.

WHAT ARE THE MUSIC CITIES AWARDS?

The Music Cities Awards is a global competition designed to acknowledge and reward the most outstanding applications of music for economic, social and cultural development in cities and places all around the world.

CATEGORY #1

Best Global Music City

Presented by

EXPERIENCE FAYETTEVILLE





CATEGORY #2

Best Initiative to Support Diversity & Inclusion in Music

Presented by

LEVITT FOUNDATION





CATEGORY #3

Best Initiative to Support Music Education

Presented by

MUSIC BUSINESS ASSOCIATION

CATEGORY #4

Best Music Tourism Initiative



CATEGORY #5

Best Initiative Using Music to Improve Health & Wellbeing

CATEGORY #6

Best Initiative Using Music to Support Environmental Sustainability





CATEGORY #7

Best Initiative Using Music for Economic, Social or Community Development

Presented by



CATEGORY #8

Best Night-Time Economy Initiative

CATEGORY #9

Best Use of Music in Real Estate or City Planning



CATEGORY #10

Best Organisation or Individual Supporting Music in their City

Presented by

MACON GEORGIA

CATEGORY #11

Best Digital Innovation to Support Musicians or Music in Cities

Presented by

KNOWLEDGE HUB — by MOMENTUAL

COMMUNITY *through* MUSIC



Working at the intersection of music, public space, and social impact, the Levitt Foundation partners with nonprofits in towns and cities across America to build community, foster belonging, and inspire joy through the power of free, live music—supporting music ecosystems and creating a more equitable, healthy, and thriving future for all.

Supporting **700+ free concerts** in **45 communities** across America in 2024

levitt.org *@levittfoundation* *@levittfoundation*

MORTIMER & MIMI LEVITT FOUNDATION

THE JURY

Our 2023 Music Cities Awards Jury is composed of an inclusive global mix of music cities professionals, from economic development managers, educators, creative industry executives to leading diversity professionals.

DANIEL PAAK (USA)

EXECUTIVE DIRECTOR, TOTEM STAR



Daniel Pak, originally from the island of O`ahu, is a singer, songwriter, producer, nonprofit executive, and arts and culture advocate. Former frontman for Seattle reggae band Kore Ionz (2008-2018). “Love You Better,” Pak’s “poignant love letter,” as described by The International Examiner, hit number one on commercial radio in Hawaii. Pak is the co-founder and executive director of Totem Star, a record label and recording studio for youth that supports a diverse community of recording artists through music production, performance, and mentorship. Pak served as co-chair of the Seattle Music Commission and as a Governor for the Pacific Northwest Chapter of the Recording Academy. In November 2022 Pak was inducted into the Asian Hall of Fame.

FABIOLA FIGUEROA (PER)

INSTITUTIONAL ALLIANCES AND PARTNERSHIPS, CORRIENTE INTERNATIONAL MUSIC MARKET



Master Degree in Cultural Policy by University Carlos III in Madrid, Undergraduate Degree in Communication Sciences at the University of Lima and Graduate of the Superior Nacional School of Fine Arts of Peru. She's held roles such as Director of the Cultural Centre of the National Autonomous Superior School of Fine Arts of Peru, Director of the Head of Arts of the Ministry of Culture of Peru, Culture Manager of the Municipality of Lima from 2019 to 2022. Fabiola is a specialist in the design, evaluation and management of cultural policies, social and cultural projects, international cooperation and cultural production. She is a teacher of upper education on topics related to cultural management, culture and the arts.

THE JURY

HASAN HUJAIRI (ARE)

MUSIC DEPARTMENT MANAGER, SHARJAH ART FOUNDATION



Hasan Hujairi (b. 1982) is a Bahraini artist, composer, and writer. His work often explores the notion of the outsider, confronting (historiographic) superstructures, and the nature of constructing narratives within time. He holds a DMA (Doctor of Musical Arts) in music composition from Seoul National University (Seoul, South Korea), where he researched reorienting the narrative associated with the maverick composer tradition to be more inclusive of composers working outside the Western classical music tradition. He also holds a Masters of Economics from Hitotsubashi University (Tokyo, Japan) in economic history and regional economics, and wrote his thesis on the significance of conceiving the Gulf region in both its littorals within a Braudelian historiographic framework. As of January 2022, he joined the Sharjah Art Foundation as manager of the music department.

KATH WYNNE-HAGUE (GBR)

HEAD OF CULTURE, PLACE AND CITY CENTRE, HULL CITY COUNCIL



Since 2007, Kath has worked within Local Government, leading transformation and systems change working across cultural development including cultural capital development, engagement and education, visitor economy, inclusive growth strategies for creative industries and events management. Prior to this, Kath worked as an independent arts co-ordinator & practitioner with experience ranging from voluntary and community action, health and wellbeing in care settings, and in cultural organisations across the Southwest. In addition to making her own work as a freelance artist, Kath was also active in programming live art events, festivals, and exhibitions, as well as running a DIY record label – onec records.

THE JURY

LISA GEDGAUDAS (USA)

CULTURAL AFFAIRS, DENVER ARTS & VENUES, CITY & COUNTY OF DENVER



Lisa has dedicated over 25 years of progressive work to creative industries initiatives regionally, and nationally. In her role at Denver Arts & Venues and City of Denver, she has spent over a decade managing initiatives rooted in research, policy, advocacy, philanthropy, cultural district development, and economic development for the creative economy. Through the release of the Denver Music Strategy, she has provided over $2.5 million in grants supporting community initiatives that recognize the role music plays in building economic vibrancy, and building a more equitable city through positive social change. Lisa also works with the National Independent Venue Foundation (NIVF) co-managing the Emergency Relief Fund, which has provided over $3.5 million to preserve and nurture the ecosystem of independent live performance venues and promoters throughout the United States. Lisa is rooted in the practice of anti-racism, advancing equity, justice, diversity, and inclusion, while building a safer environment for diplomacy.

MARCUS HARRIS-NOBLE (GBR)

CREATIVE INDUSTRIES AND CULTURE PROJECT MANAGER, CROYDON COUNCIL



Marcus has nurtured a career in both independent media and project delivery in the social and charitable sectors. Alongside this he maintains an active presence in the creative industries through numerous roles in film, television, music, radio and online production. He currently leads on two initiatives central to the regeneration of Croydon, South London: Croydon Music City – a major development initiative for the "Music Ecosystem" in the town, working with musicians, venues, and other key players, and the wider Creative Enterprise Zone, a programme supporting the growth of Croydon's Creative Industries. In his spare time he can be found deejaying or in his studio producing electronic music.

THE JURY

MONTSERRAT LOPEZ GUTIERREZ (MEX)

HEAD OF CREATIVE ECONOMY, JALISCO STATE MINISTRY OF CULTURE



Mexican cultural manager with more than 6 years of experience in the public and private sectors. Her profile specialises on the design of public programs with a focus on sustainable development for arts and creative economy.

PIYAPONG MUENPRASERTDEE (THA)

CREATIVE INDUSTRIES AND CULTURE PROJECT MANAGER, CROYDON COUNCIL



Piyapong Muenprasertdee or 'Py' is a Thai music industry academic and lover of DIY music making. In 2014, he co-founded Fungjai – a music platform, events organizer and marketing company based in Bangkok, Thailand best known for its indie music community and live events, such as Maho Rasop Festival – Bangkok's first international independent music festival; Bangkok Music City (BMC) – Thailand's first international music conference and showcase festival; and ASEAN Music Showcase Festival (to be renamed AXEAN Festival) – Southeast Asia's first intraregional collaborative music showcase festival. He is passionate about connecting people and networks while also promoting local and regional music artists to the world. Before his music industry career, he was a consultant in the field of sustainability and climate change with an expertise in carbon footprinting and green buildings.

THE JURY

PRIYANKA DEWAN (SGP)

DIRECTOR/FOUNDER, GIG LIFE PRO LTD



With 18+ years of industry experience, the last 10 of which working in the APAC markets, Priya Dewan founded Gig Life Pro to utilize her broad network and knowledge of the global music business to help the music industry grow their business globally. Prior to returning to Asia, Priya spent 8+ years in New York, eventually running UK-based Warp Records for North America where she was recognized as Billboard's 30 Under 30 Power Players. She was recognized again in 2021 and 2022 by Billboard as an International Power Player. Priya returned to Singapore in 2011 to launch her booking agency Feedback Asia, touring artists like CHVRCHES, Flying Lotus, James Blake, Yuna, Bicep and others across the region. Most recently, Priya served as VP of International Marketing APAC and MD of Southeast Asia and South Korea for The Orchard, where she was responsible for signing and managing The Orchard's priority labels and artists in the region, including BTS (KR), JYP Entertainment (KR), DPR (KR), James Reid (PH), MTP-E (VN), Shigga Shay (SG) and more.

THOMAS HEHER (AUT)

FESTIVAL DIRECTOR, WAVES VIENNA



Thomas Heher, born in 1974, since 1996 in the cultural sector active, is working in the field of music business and as a music and film curator. He developed the concept for Waves Vienna - Festival & Conference and is as it's director also responsible for programming. Previously Thomas worked as the chief editor of pop culture magazine TBA and was co-founder of pop culture magazine The Gap and the literature magazine Volltext. Before that he used to run the viennese record label P.A.M. Records and collected lots of experience when promoting concerts, readings and film screenings and as a musician as well. Since 2022 he's also co-head of the Vienna Club Commission and co-project lead of the Austrian Music Export office. Before his music industry career, he was a consultant in the field of sustainability and climate change with an expertise in carbon footprinting and green buildings.

THE VOICE OF THE TEXAS COMMERCIAL MUSIC INDUSTRY SINCE 1990.



The Texas Music Office in the Governor's Office of Economic Development and Tourism is the only state music office in the nation. Since 1990, TMO has fostered the economic development of Texas music businesses, Texas musicians, and Texas communities.

The Music Friendly Texas program, the first in the nation since introduced by TMO in 2016, provides 50 (and counting) Texas communities with a network for fostering music industry development, and sends a clear message to industry professionals that certified communities are serious about attracting and developing music industry growth.

TMO also manages a comprehensive Texas music industry database, acts as a liaison between music businesses and government offices, affects policy at the state and federal level, publicizes significant industry developments, and attracts essential music industry to the Lone Star State. TMO also provides grants to underfunded and underserved communities for music education, and also administers the historic Texas Music Incubator Rebate (TMIR) Program for Texas music venues and festival promoters.

We are excited to partner with the Music Cities Convention and our local, state, national, and international music partners to shine a light on the ongoing music policy work for all of our communities.

WWW.TEXASMUSICOFFICE.COM

SCHEDULE OVERVIEW

WELCOME REMARKS

Matt Mandrella, Music Officer, City of Huntsville (USA)

Pablo Borchi, Marketing Manager, Momentual (MEX)

EVENT HOST

Kenny Anderson, Director, Office of Diversity, Equity and Inclusion, City of Huntsville (USA)

SAXONY, STATE OF THE ARTS MAIN SPONSOR PRESENTATION

Shireesh Sharma, Senior Tourism Consultant, Saxony (USA)

LIVE MUSIC PERFORMANCE

Microwave Dave Gallaher & Dave Anderson



CULTURE & CREATIVITY TAKE CENTER STAGE

For an **Authentic** Experience in Northwest Arkansas,
You Gotta **ExperienceFayetteville.com**





EXPERIENCE FAYETTEVILLE

NOMINEES: CATEGORY 1

CATEGORY #1

Best Global Music City

Presented by

EXPERIENCE FAYETTEVILLE

MEET THE NOMINEES



FRUTILLAR, CHILE

FRUTILLAR CIUDAD CREATIVA/ FUNDACIÓN PLADES

Frutillar is a small city in southern Chile with only 25,000 inhabitants, facing multiple challenges related to sustainable development. Its main gaps are in education, poverty, and social disintegration, but it also holds an important attribute in terms of musical heritage. Frutillar Ciudad Creativa is an organization that fulfills the commitments made with UNESCO after Frutillar became a member of the Creative Cities Network as a Music City. It is a network of cultural organizations in the territory working to position the creative economy, particularly music, as a driver of local sustainable development. Its main focus areas include education, entrepreneurship and employability, social integration, governance, and collaboration. Its key strength lies in coordinating efforts within the territory to generate development opportunities through the arts.

NOMINEES: CATEGORY 1



MANCHESTER, GREAT BRITAIN

MANCHESTER MUSIC CITY

Manchester is a cultural powerhouse with music in its DNA; one of the most diverse and exciting places for music in the world.
Manchester Music City is a partnership of people and organisations from across Manchester's music landscape working together to: Support the city's successful and vibrant music sector, enhance international relationships and sustain and build an inclusive music ecology that is open to all. Manchester Music City is proud to be part of the international Music Cities Network, a network of global cities working together to harness the power of music and the music industries. Manchester Music City is supported by a steering group of industry professionals who are establishing it as a new company.



SÃO PAULO, BRAZIL (WINNER)

SÃO PAULO CITY HALL

Founded in 1554, São Paulo is the capital of the State of São Paulo, with a population of 12 million and located in a metropolitan region of 22 million, it is the largest urban agglomeration in the Americas, the Southern Hemisphere, and the entire world outside Asia. It is also the largest national economic hub, accounting for about 10% of Brazil's GDP. With such a size, São Paulo City Hall is the public entity responsible for the local administration and for the main actions that qualify it as a City of Music. In this scope, São Paulo is one of the biggest cultural hubs in the country, being the site of the main concerts, festivals, and national and international presentations. The city has a vast history of promoting culture and specifically music as a means of social and economic transformation, through the most different policies, actions and local programs.

NOMINEES: CATEGORY 2

CATEGORY #2

Best Initiative to Support Diversity & Inclusion in Music

Presented by

LEVITT FOUNDATION

MEET THE NOMINEES

DIVERSIFY THE STAGE PROGRAMS

DIVERSIFY THE STAGE (USA)

The live events, music, and entertainment space are multi-billion dollar industries. When looking at who is employed behind the scenes, there's a lack of representation across women, BIPOC, LGBTQIA+, non-binary, disabled, and all intersecting identities between these groups combined with many barriers of entry. DTS helps remove these barriers and opens doors, creating a strong pipeline of professionals from historically excluded, and or underrepresented groups, and increasing the experience, diversity, and strength of the talent pool within this sector of the industry. The organisation strives to encourage more fair and equitable systems for the benefit of all persons.

NOMINEES: CATEGORY 2



GSBTB OPEN MUSIC SCHOOL (WINNER)

GIVE SOMETHING BACK TO BERLIN E.V. (GER)

Give Something Back to Berlin is an award-winning association that connects migrants, refugees, and locals to engage in building an open and inclusive society. It nurtures spaces where new and established Berliners work together to foster individual and collective creativity. It challenges the way integration is described. It makes worlds meet for a better city. The GSBTB Open Music School (a project of GSBTB) is a completely FREE musical knowledge-sharing community that focuses on the inclusion of new migrants, marginalised people and those seeking a positive social network in Berlin. The OMS creates spaces that are open to anyone, in which participants can develop real relationships that break isolation, cross cultures, encourage self-expression and inspire community engagement. The organisation sees the person for who they are: an individual with endless potential if given equal opportunities.



SOUND OF SOUL RECORDING STUDIO AND MULTIMEDIA INSTITUTE

CED SOCIETY (IND)

CED is a multifaceted, non-profit outreach centre supporting disabled and disadvantaged women, located in Dehradun, India. CED Society has launched a number of initiatives aimed at improving the lives of women and girls. Himalayankids is an orphanage and education centre focused on improving the lives of disadvantaged girls from villages in the Himalayan border region, primarily the remote Dolpo region of Nepal. PinkPads is a women's health service focused on producing and distributing sanitary pads and women's hygiene packages to women in need throughout Uttarakhand. GIFT (Girls' Institute For Technology) is an IT and professional training program for women with disabilities with the aim of financial independence. And in 2018, CED Society launched the Sound of Soul Recording Studio and Multimedia Institute, a professional recording studio dedicated to empowering disabled and disadvantaged women through musical and artistic expression.

NOMINEES: CATEGORY 3

CATEGORY #3

Best Initiative to Support Music Education

Presented by

MUSIC BUSINESS ASSOCIATION

MEET THE NOMINEES

DIVERSIFY THE STAGE PROGRAMS (WINNER)

DIVERSIFY THE STAGE (USA)

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NOMINEES: CATEGORY 3

MUSICIAN CHANGEMAKER ACCELERATOR

MUSIC TO LIFE (USA)

Music to Life (MtL) is a U.S.-based nonprofit, born from the activism and music of Noel Paul Stookey (of the 1960's folk trio, Peter, Paul & Mary) and his daughter, Liz—to connect socially conscious musicians with the resources needed to realise their bold visions for community change. MtL offers a coordinated ecosystem of services where musicians of all genres can find community, training and technical assistance around their calling as change agents. Their innovative Musician Changemaker Accelerator (MCA) helps artists turn their creative ideas into sustainable, music-driven programs for communities facing persistent racial, environmental or economic injustices.



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MUSIC BIZ ROADSHOW

Every City is a Music City!

At the Music Business Association, we create rooms where important conversations about the future of the music business are held, most notably at our Annual Music Biz Conference each May.

Not everyone who works in music can make the trek to Nashville for the annual conference, so we've created an event that brings the best of Music Biz to them!

With our new **Music Biz Roadshow**, we'll travel to cities where music and entrepreneurship are thriving to connect our members with local musicians and music businesses. We'll offer panels, fireside chats, and cocktail mixers to educate communities and facilitate relationships.

We are looking to partner with local music business trade associations to host the Roadshow and bring 200+ musicians and local music businesses to each event.

Become a Host City Today!

Contact Music Business Events and Registration Manager, Jessicca Garcia - jessicca.garcia@musicbiz.org

NOMINEES: CATEGORY 4

CATEGORY #4

Best Music Tourism Initiative

MEET THE NOMINEES



PIRINEOS SUR FESTIVAL

DIPUTACION DE HUESCA/SONDE 3 PRODUCCIONES (ESP)

Sonde 3 Producciones is a Spanish music production company, specialised in booking, management and festivals. Since 2020, Diputación de Huesca has given it the administrative concession for Festival Pirineos Sur, one of the longest running world music festivals in the country, that takes place on a floating stage over a lake in the Pyrinees since 1992. Every summer, Pirineos Sur natural auditorium and floating stage attracts nearly 50000 visitors to the village of Lanuza (population 42), becoming the main driver for tourism deseasonalization in the Valle de Tena, an area that traditionally has been heavily dependent on the winter season.

NOMINEES: CATEGORY 4



BEYOND BOURKE STREET: MELBOURNE BUSKERS IN THE DIGITAL WORLD

STREETMUSICMAP (AUS)

StreetMusicMap is a global research on street music coordinated by journalist Daniel Bacchieri. Created in 2014, StreetMusicMap became a multimedia project: a collaborative listing of street music performers from all over the world. It has more than 1,850 artists documented on videos in 102 countries, filmed by more than 700 collaborators. It is also the first project to curate street musicians on Spotify, creating global playlists featuring the best buskers in the world. The purpose of 'Beyond Bourke Street: Melbourne Buskers in the Digital World' is to demonstrate the global nature of the street music scene, focusing on Melbourne's Central Business District as the busking site.



CIDADE DA MÚSICA DA BAHIA (WINNER)

CITY OF SALVADOR (BRA)

The City of Salvador, capital of the state of Bahia, is a place where the relevance of music is undeniable and justifies the fact that the capital of Bahia is recognized by UNESCO as a Creative City of Music. Cidade da Música da Bahia (City of Music of Bahia) Museum, is a cultural equipment of the Municipal Secretariat of Culture and Tourism of Salvador (SECULT), whose mission is to value, register, and disseminate the music of the city. Cidade da Música is structured in four floors of immersion in the rich history and musical production of Salvador, besides having a library and a mediatheque in which it's possible to access all the museum's archives.

NOMINEES: CATEGORY 5

CATEGORY #5

Best Initiative Using Music to Improve Health & Wellbeing

MEET THE NOMINEES

MUSIC HEALTH (WINNER)

MUSIC HEALTH (USA)

Music Health is on a mission to integrate precision music with ease into healthcare, wellness and fitness companies. They believe that better brain health and wellbeing can be achieved by leveraging the role that music plays in activating neurons in the brain. Music Health builds the tools to make it easy for anyone to manage their own mental and physical health with music. They are starting by supporting those living with Alzheimer's and other forms of dementia, with a larger vision of helping the over one billion people around the world who are experiencing poor brain health.

NOMINEES: CATEGORY 5

HEALING IN HARMONY

MAKE MUSIC MATTER (CAN)

Make Music Matter uses the musical process as a therapeutic tool to help empower marginalised individuals and communities. The creation of a tangible product – a written, recorded, and professionally produced and mastered song – allows Healing in Harmony artists to take charge of their own healing journey, and take meaningful steps towards long-term recovery.

AMBER HEALTH

AMBER HEALTH (USA)

Amber Health provides comprehensive, evidence-based mental health services for all sectors of the music industry, highlighting the human experience of those who work in it. Built and delivered by those with insider experience, the team consists of licensed professionals: mental health clinicians, wellness providers, certified trainers, nutritionists and other health experts, all who have spent extensive time within the music industry and understand its unique environment.

NOMINEES: CATEGORY 6

CATEGORY #6

Best Initiative Using Music to Support Environmental Sustainability

MEET THE NOMINEES

KISIKI HAI (WINNER)

LEAD FOUNDATION (TZN)

In 2015 Frida Amani launched her community project 'Changes With Frida Amani' with a song named KISIKI HAI in a partnership with LEAD Foundation. The method helped to restore over a million trees. The song is used to create awareness to the society and help the students to easy understand the KISIKI HAI method as nature based solution to the re-greening process. The song is played as teaching material at every village, helping it as a catalyst to create familiarity with the method.

NOMINEES: CATEGORY 6

GREEN EVENT STANDARD & ENVIRONMENTAL HANDBOOK

KULTURARRANGØRER AND ØYA FESTIVAL (NOR)

Norske Kulturarrangører (NKA) is a nationwide, party-politically independent interest and competence organisation for promoters in the cultural field. The organisation's international name is Norwegian Live. NKA works to ensure that its members and their businesses are prepared for and better equipped to handle a changing field of cultural promoters and society. Øya Festival is a Norwegian music festival celebrated in Tøyen Park, Oslo. Since it's creation in 1999, the festival has grown to be one of the biggest and most important festivals in Norway.

STOMP - SUSTAINABLE TOOLS FOR ONLINE MUSIC PRACTICES

THE GREEN ROOM (FRA)

The Green Room is a non-profit organisation developing creative strategies for environmental and social change for the music industry since 2016. Working with associated musicians and technicians, venues, local and European music projects and networks, The Green Room sets up low carbon tours, carries out evaluations, awareness raising actions, training and operational studies on music practices and environmental issues. The organisation is involved in various European projects, and currently a partner in the C'man Erasmus+ project, developing tools and trainings programs for cultural managers on change and green management. The Green Room is an active member of On the Move Network.



Macon, Georgia, is a city woven into the very fabric of American music. Our contributions, from the iconic sounds of The Allman Brothers Band to the soulful tunes of Otis Redding and Little Richard, helped write the soundtrack of our nation, and their legacies still echo throughout the corridors of countless museums and live music venues today. Needless to say, whenever you pull a seat at H&H or embark on a journey through our historic landmarks, you're following in the steps of greatness. Tune into the Macon Music playlist on Spotify, and get ready to discover the place **Where Soul Lives. Plan your visit today at VisitMacon.org**

MACON
GEORGIA

NOMINEES: CATEGORY 7

CATEGORY #7

Best Initiative Using Music for Economic, Social or Community Development

Presented by

MEET THE NOMINEES

SIM SÃO PAULO (WINNER)

SIM SÃO PAULO (BRA)

SIM São Paulo is a festival that celebrated 10 years of existence in shirts 2023 edition with an artistic programme presented in more than 20 venues in the city of Sao Paulo. It also hosted the São Paulo International Music Week, a music business/community event focused on highlighting music's role for social and economic development, which gathered more than 1,600 delegates and an attendance of more than 20 thousand fans.

NOMINEES: CATEGORY 7





FESTIVAL SELVÁMONOS

SELVÁMONOS (PER)

Selvámonos is a Peruvian non-profit cultural organisation established in 2009 to address the issue of cultural, social, and economic centralization in the country. Its main endeavour is organising a the Festival Selvámonos music and arts festival in Oxapampa, located in the Amazonian region. Over the years, Selvámonos has honed its focus on four key objectives: decentralising and democratising access to culture and the arts, promoting cultural and economic development in peripheral areas, supporting emerging and independent musicians, and raising awareness about environmental sustainability.

MUNTEM UN FESTIVAL / FESTIVAL BOCA

NOUPOP ASOCIACIÓN (ESP)

Founded in 2014 and headquartered in Barcelona, non-profit association NouPOP is spearheaded by director Marushka Vidovic, and Aileen Morrissey. NouPOP manages an innovative educational and cultural program for underage teens called Muntem unFestival (Let's Put on a Festival), in which participants from public secondary schools are guided through the process of designing and producing their own music festival for their peers.

NOMINEES: CATEGORY 8

CATEGORY #8

Best Night-Time Economy Initiative

MEET THE NOMINEES

WOMEN'S SAFETY TAXI AND PRIVATE HIRE TRAINING

NIGHTTIME ECONOMY SOLUTIONS IN PARTNERSHIP WITH OFFICE OF NORTHAMPTONSHIRE POLICE, FIRE AND CRIME COMMISSIONER (GBR)

Night Time Economy Solutions is a team of night time economy experts, we're passionate about working with Businesses, Local Authorities, Business Improvement Districts, and Police Forces to create innovative, safer, and more inclusive nights out. Their expertise includes: NTE cultural and business strategies, women's safety charters and strategies, NTE audits, training relating to the night-time economy, bespoke night time economy research and grant writing.

NOMINEES: CATEGORY 8

BOGOTÁ 24 HOURS BY SECRETARIAT FOR ECONOMIC DEVELOPMENT (WINNER)

BOGOTÁ MAYOR'S OFFICE (COL)

The Secretariat of Economic Development at Bogotá Mayor's Office is the local entity that leads the formulation, management and execution of economic development, competitiveness and rural economy policies, aimed at promoting and strengthening companies and entrepreneurs, food supply and the promotion of employment and new income for citizens in the Bogotá -Region. Bogotá 24 Hours is a strategy that promotes productive and cultural activity during unconventional hours as part of the actions aimed at reactivating the economy in Bogotá and the international positioning of the city.

GOOD NEIGHBOR INITIATIVE

24HOURDALLAS (USA)

24HourDallas is a non-profit, membership-based organisation whose mission is to make Dallas, Texas, USA safer, more inclusive, and more economically and culturally vibrant at night. They represent nearly 100 members, including businesses, associations, and individual advocates, and more than 20 local partners. The “Good Neighbor” Initiative is a comprehensive, community-based program that aims to create safer nights out for all.

NOMINEES: CATEGORY 9

CATEGORY #9

Best Use of Music in Real Estate or City Planning

MEET THE NOMINEES

MAIN STAGE REHEARSAL STUDIOS: OUR SPACE. YOUR STAGE.

MAIN STAGE REHEARSAL STUDIOS (CAN)

Main Stage Rehearsal Studios Hamilton provides a clean, safe, affordable, and accessible space for musicians to hone their craft and allow artists to rehearse. It is also a musicians one-stop-shop, offering music store, 12 hourly rehearsal rooms, 25 music monthly rooms, recording studio and soundstage for live performances.

NOMINEES: CATEGORY 9

RECORDING ACADEMY
GRAMMY MUSEUM
MISSISSIPPI

GRAMMY MUSEUM MISSISSIPPI COMMUNITY ENGAGEMENT

ECONOMIC IMPACT BY GRAMMY MUSEUM MISSISSIPPI (USA)

GRAMMY Museum Mississippi (GMM), housed near the campus of Delta State University in Cleveland, Mississippi, offers a wide range of public and educational programming, and features dynamic and interactive permanent and temporary exhibits. Cleveland was chosen, in part, to be the home of GRAMMY Museum Mississippi because of the region's rich history and contributions to American music.



MUSIC BOX VILLAGE (WINNER)

NEW ORLEANS AIRLIFT I MUSIC BOX VILLAGE (USA)

Music Box Village is the flagship project of New Orleans Airlift, an artist-driven non-profit organization whose mission is to forge connections between people, ideas, and cultures through collaborative artworks. Music Box Village is a whimsical village of artist-made interactive Musical Architecture – physical structures named "houses". These structures reuse salvaged building materials, instruments, and music equipment into an idea for a house that can be played like an instrument.

NOMINEES: CATEGORY 10

CATEGORY #10

Best Organisation or Individual Supporting Music in their City

Presented by

MACON GEORGIA

MEET THE NOMINEES



MARK ROACH, AUCKLAND CITY OF MUSIC (NZL)

Mark is Director - Auckland City of Music; supporting the regional music ecosystem through a range of economic and artistic development programmes, music heritage projects and community networks. He is also Director - Muse Creative, a specialist music design and consultancy agency.

NOMINEES: CATEGORY 10

Melbourne Symphony Orchestra

UBUNIFU ART CENTRE
CRE-ART-TIVITY

MELBOURNE SYMPHONY ORCHESTRA

Established in 1906, MSO is Australia's pre-eminent orchestra and a cornerstone of Victoria's rich, cultural heritage. MSO campaigns for the rights of all people to gain access to music, presenting carefully curated learning programs, a regional touring schedule, accessible concerts, and free community events.

UBUNIFU ARTS CENTRE (KEN) (WINNER)

Ubunifu Art Centre (UAC) is a community-based organization based in Kariobangi, east of the capital, Nairobi. The organization offers inspiring, creative, artistic, and cultural experiences for their target population. They provide creative arts programs driven by young people's innovation and creativity.

NOMINEES: CATEGORY 11

CATEGORY #11

Best Digital Innovation to Support Musicians or Music in Cities

Presented by

KNOWLEDGE HUB — by MOMENTUAL

MEET THE NOMINEES

STAGEHAND

STAGEHAND

STAGEHAND (CAN)

Stagehand is a digital infrastructure that makes it easy for anyone to work with local musicians. Stagehand helps traditional and non-traditional venues find artists, schedule and promote live music, and manage the administration. Stagehand is a tool to help create a more vibrant local culture while providing important impact data.

NOMINEES: CATEGORY 11

"BUSKPAY" ON BUSK.COM (WINNER)

THE BUSKING PROJECT CIC (GER)

The Busking Project is the world's largest community of street performers, with over twelve thousand registered buskers in 133 countries. Its platform has a suite of tools and services for street performers, including services such as BuskPay, which is a highly-focused tipping service that uses a QR code sign that buskers can display in the street.



SOUND OF SOUL RECORDING STUDIO AND MULTIMEDIA INSTITUTE

CED SOCIETY (IND)

CED is a multifaceted, non-profit outreach centre supporting disabled and disadvantaged women, located in Dehradun, India. CED Society has launched a number of initiatives aimed at improving the lives of women and girls. Himalayankids is an orphanage and education centre focused on improving the lives of disadvantaged girls from villages in the Himalayan border region, primarily the remote Dolpo region of Nepal. PinkPads is a women's health service focused on producing and distributing sanitary pads and women's hygiene packages to women in need throughout Uttarakhand. GIFT (Girls' Institute For Technology) is an IT and professional training program for women with disabilities with the aim of financial independence. And in 2018, CED Society launched the Sound of Soul Recording Studio and Multimedia Institute, a professional recording studio dedicated to empowering disabled and disadvantaged women through musical and artistic expression.

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